

THE DECLARATION OF

# Simple**REV**

**WAKE UP. COME HOME. FILL UP.  
BE SIMPLE.**

**THINK AND ACT  
CONSCIOUSLY**

FIND CONTENTMENT  
**ON THE INSIDE**

PURPOSE COMES FROM  
INTENTIONAL EXPERIENCES,

**NOT STUFF**

BE MOTIVATED BY

**OUTCOME,**

NOT INCOME

**DECLUTTER YOUR  
HEART, BRAIN & SOUL**

IGNORANCE IS EXPENSIVE.  
**AWARENESS** IS CHEAP.

**FOCUS ON GRATITUDE  
OVER CONSUMPTION**

KNOW WHAT'S IMPORTANT  
AND **RELEASE** WHAT'S NOT

WORTH ISN'T MEASURED  
**BY A BANK ACCOUNT**

**SIMPLE LIVING  
IS FOR EVERYONE**

**SIMPLE IS UNIQUE.  
BE YOU.**